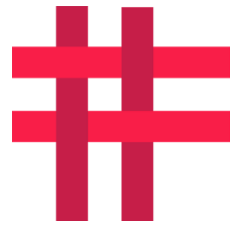


Communications & Creative Lead

Fabric Church, Manchester



Full-Time (Permanent) Role

Reports to: Senior Leadership

Location: Manchester City Centre

Salary: £24,000 per annum (Workplace pension scheme available)

Annual Leave: 25 days plus bank holidays

About Fabric Church

Fabric Church is a growing Church of England church in the heart of Manchester, passionate about helping people encounter Jesus, find community, and play their part in God's story.

We're a young, vibrant, city-centre church with a strong culture of worship, creativity, hospitality, and mission. Across Sundays, students, young adults, worship gatherings, social action, and midweek communities, we want to communicate the life of the church with clarity, beauty, warmth, and authenticity.

We're looking for a Communications Lead who can help shape how Fabric is seen, heard, and experienced both online and in person. Someone creative, organised, proactive, and deeply people aware. Someone who can turn vision into communication that feels human.

The Role

The Communications Lead will oversee and develop the communications, branding, and digital presence of Fabric Church.

This role combines creative direction, storytelling, project management, and practical execution. From Sunday graphics to social media strategy, event campaigns to photography coordination, this person will help communicate the vision and culture of the church clearly and compellingly.

The ideal candidate is both creative and operationally strong: able to think strategically while also getting stuck into the detail.



Key Responsibilities

Communications & Strategy

- Lead the overall communications strategy for Fabric Church
- Help shape and protect the visual identity and tone of voice of the church
- Plan and oversee communication for key church moments, series, events, and campaigns
- Ensure communications are clear, consistent, timely, and aligned with the vision of the church
- Work closely with church leadership and ministry teams to communicate priorities effectively

Social Media & Digital Presence

- Oversee Fabric's social media channels and digital engagement
- Plan, schedule, and publish content across platforms
- Develop creative campaigns, reels, short-form video, and storytelling content
- Monitor engagement and help grow healthy online reach and community
- Maintain and update the church website and key digital platforms

Content Creation

- Lead the creation of graphics, slides, promotional material, and digital assets
- Coordinate photography and videography across church life
- Capture and tell stories of life change, community, worship, and mission
- Support podcast, YouTube, and worship content distribution where needed

Sunday & Event Communications

- Oversee Sunday communication rhythms and key announcements
- Support communication for major events, series launches, conferences, courses, and community initiatives
- Help create cohesive event branding and promotional campaigns

Team & Collaboration

- Work collaboratively with staff, volunteers, designers, photographers, and creatives
- Help recruit, train, and lead volunteer creative teams where appropriate

- Build strong relationships across ministries to help communication feel connected across the life of the church



Administration & Planning

- Maintain communication calendars and campaign timelines
- Ensure projects are delivered on time and to a high standard
- Manage relevant communication tools and systems (e.g. ChurchSuite, Mailchimp, Canva, Adobe Creative Suite, social scheduling tools)

We're Looking For Someone Who

- Loves Jesus and is excited about the vision and culture of Fabric Church
- Is highly creative with a strong eye for design and storytelling
- Is organised, proactive, and able to manage multiple projects at once
- Communicates warmly and clearly
- Understands digital culture and social media trends
- Can work both independently and collaboratively
- Is adaptable, calm under pressure, and solutions-focused
- Has experience in communications, marketing, design, social media, or related fields
- Has strong written communication skills
- Is confident using creative and digital tools

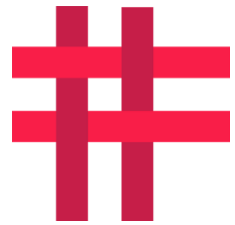
Desirable Experience

- Experience working in church, charity, creative, or community environments
- Photography, videography, or editing skills
- Experience with Adobe Creative Cloud, Canva, Mailchimp, ChurchSuite, or similar platforms
- Experience leading volunteers or creative teams
- Understanding of branding and campaign planning

Success in this role:

- A clearer and more consistent Fabric brand across platforms
- Increased engagement across social and digital channels
- Strong storytelling culture across church life
- Better communication rhythms internally and externally
- Volunteers equipped and thriving creatively

- Sundays and events feeling cohesive and well communicated



Working Pattern & Expectations

- Sunday working will be required as part of the role
- Some evening work will be required during events or key church moments
- Flexible working arrangements may be considered
- The successful candidate will need to be comfortable working within the vision and values of Fabric Church
- Work collaboratively with church leadership to ensure key communications, campaigns, and sensitive messaging are appropriately reviewed and aligned with the vision and values of Fabric Church.

Safeguarding

Fabric Church is committed to safeguarding and promoting the welfare of children, young people, and vulnerable adults. The successful applicant will be required to complete appropriate safeguarding checks and training.

How to Apply

Rather than sending a traditional cover letter, we'd love to get a sense of who you are creatively and how you communicate.

Please send to: hello@fabric-church.org

- Your CV
- Examples of creative work (where possible)
- A response to the following brief:

Fabric is launching a new series on relationships. Write:

- 1. An Instagram caption*
- 2. An email subject line*
- 3. One creative idea for helping people engage with the series online*

We're less interested in perfection and more interested in creativity, clarity, warmth, and authenticity.